

## 2017 Program Sponsor (2 available) -- \$5,000

There are only TWO 2017 Program Sponsor opportunities available for an investment of \$5,000 each. Program Sponsors will receive the **highest** level of recognition among sponsors.

*Program Sponsors receive the opportunity for **Spotlight in promotional materials for ALL of the remaining WMJS events in 2017 including:***

- Full page ad with prominent placement in our Jazz in the Park Summer Series Programs
- Social media, print, radio and all of our other media outlets
  - Name recognition in press releases and reviews for every concert.
  - Logo on event signage THROUGHOUT the 10 week concert series
  - A designated reserved seating area for 8 people at each concert the near the WMJS sales tent.\*

*\*Must pre-arrange with WMJS before each concert. If a concert date is canceled due to bad weather, we will continue to promote your company/organization at one of our fall concert dates.*

## Concert Sponsor (10 available) -- \$2000

There are Ten Title Sponsor opportunities available for an investment of \$2,000 each. One Title Sponsor will be highlighted at each concert in the series.

Title Sponsors receive the opportunity for:

- Spotlight in promotional materials leading up to their concert
- Featured as an “Event Partner” throughout web and social media.
- Name recognition in press releases for their designated concert.
- Logo on event signage THROUGHOUT the 10 Week summer concert series.
  - Half Page ad in Jazz in the Park Summer Series Program
  - Corporate Logo on Jazz in the Park Stage Banner throughout the Series
  - Concert sponsors pick a concert to underwrite and will be the SOLE corporate presence at the event.  
Table, tent and other materials provided by the sponsor.

\*On your selected concert date your business presence is permitted. You may have a table with a tent. If the concert is canceled due to bad weather, we have set aside two rain dates which will be added to the end of our regularly scheduled series.

**FRIENDS OF JAZZ AT THE PARK: \$500**

- Placement of name/corporate logo on WMJS website
- Quarter Page Ad in the Jazz in the Park Summer Series Program (*New this year!*)

**COMMUNITY SUPPORTERS: \$250**

- Business Card Size Ad in the Jazz in the Park Summer Series Program (*New this year!*)

**PERSONAL DONATIONS**

**SUPPORT FROM OUR MEMBERS /PERSONAL PATRONS**

\$1000 Benefactor

\$500 Patron

\$100 Friend

A gift of any amount will be recognized in our Jazz in the Park Series Program throughout the summer. Please consider a level of support that works for you. Members of the Jazz Society will be allowed to park FREE in the North lot of the Ford Museum by showing your WMJS membership card. West Michigan Jazz Society is a 501c3 non-profit organization and your contributions may be deductible as provided by the IRS code.

YES, I want to support the West Michigan Jazz Society's 2017

Summer Concert Series at Ah-Nab-Awen Park!

Please indicate your preferred sponsorship level:

<input type="checkbox"/>	Program Sponsor \$5,000
<input type="checkbox"/>	Concert Sponsor \$2,000 per scheduled concert (Please indicate preferred month)
<input type="checkbox"/>	Friends of Jazz in the Park \$500
<input type="checkbox"/>	Business Card Ad \$250
PERSONAL DONATION: _____ (indicate amount)	
From: _____	
In Memory of: _____	
<b>Contact Information</b>	
Company Name:	
(As you wish it to appear in promotional materials.)	
Website:	
Social Media Tags:	
Name:	
Phone:	
Email:	

Please mail this completed form with check to:

**West Michigan Jazz Society**  
PO Box 150307  
Grand Rapids, MI 49515

Shannan Denison at (616) 308-6611 via email at:  
[shannan\\_denison@yahoo.com](mailto:shannan_denison@yahoo.com)  
Or online at [www.wmichjazz.org](http://www.wmichjazz.org)