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Progressions Jazz Series!



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**West Michigan Jazz Society**  
**PO Box 150307**  
**Grand Rapids, MI 49515**

Please email/mail this completed form with check to:

For more information or to provide particulars, please contact:  
Eddie Tadlock at (616) 742-6503 or via email at  
[etadlock@mac.com](mailto:etadlock@mac.com)

Or Shannan Denison at (616) 308-6611 via email at:  
[shannan\\_denison@yahoo.com](mailto:shannan_denison@yahoo.com)

AD SPECS FOR WMJS JAZZ IN THE PARK 2017

Back cover: full page with bleed: Image area is 5 1/2 x 8 1/2, but artwork needs to bleed an extra 1/8 on 3 sides.

Full page, no bleed: 5W x 8H

Half page, horizontal: 5W x 3 7/8H

Quarter page vertical: 2 1/4W x 3 7/8H

Quarter page horizontal: 1 3/4 x 5

\*\* Please email [christheartist@gmail.com](mailto:christheartist@gmail.com) with file name when posted

PDF - Hi-Res Minimum 330DPI, press ready files.

TIFF - Must 3 7/8H be flattened and final, no layers. Hi-Res binary data, no compression

JPG/BMP PROOFS — All files should be supplied with an approved color proof at 175 line screen.

All files without a color proof will run to standard ink densities. WMJS will not be held liable for any misprints unless a proof is supplied.