

## WMJS Meeting 8/28/19

I. 5:36pm meeting in session

Attendance:

Jake, Penni, Kat, Michelle, Jim, Tim, Dan, Jan

II. Minutes approved

III. Financials approved

No money in for sponsors, which is part of why we are showing a loss

- Is \$125 per person enough? They also get \$75 for sound
- Big band gets \$1,000
- Larger group - negotiate with them
- \$650 for 80 people, any over 80 they get \$6.50 per person (Hot dog vendor)
- Insurance paid is only for 6 months (12/31/19) because it will get onto our fiscal year. Insurance will be renewed in January

IV.

A. Went very well for the first year and so did the park. President of the foundation was at the last gig and they want us to use the amphitheater (new band shell). A portable shell or a permanent stage built. Parking plan and accessibility for next year. More signs and a stop sign for them to use. Park is paid for next year (\$3,750) through a grant.

B. Jazz Gumbo at Casino Club

- We need more table sponsors
- 150-180 people in attendance
- \$500 for a sponsor, all drinks are included for 8 people
- 4th monday in March 2020 instead of the 3rd
- Casino club members are honored as WMJS members
- Emails from Wild Apricot

C. Ask Mary about a fall reception at SpeakEZ. Tim didn't think that this reception is necessary. This would be for future plans, if Eric already knows we should go through with this. Michelle suggested one event to honor everyone at one reception.

D. Website, email, jazz notes, and a table for sponsorships. Christmas invite should be in the next jazz notes issue. All information in for jazz notes by Sept. 10th.

V.

A. Strategic Planning was quoted not to exceed \$1,000 (we paid \$400 in the past)

- Materials for 3-4 hour retreat
- Board matrix
- Review goals/achievements/challenges
- Discussion of future goals for 2019-2020
- Board commitment/expectation letter
- Volunteer matrix
  - Check with potential volunteers at our events
  - Define roles and plan
  - Introduce people at the volunteer party
- Contact Michigan Council for the Arts for grants
- Possibly start a fundraising committee and volunteer committee
- Each committee chair should generate tasks

B. Holiday Party - we need to get food choices and auction info sent out. We need to get items donated for the auction. Tim said he has abstract paintings from Blue Lake to donate. Group plays a performance for a bid to help with exposure (potentially In The Blue Jazz Ensemble from GVSU).

VI.

Adjourned at 7:28pm