Minutes of WMJS Board Meeting September 26, 2018

Members present: Mary, Shannan, Peni, Kat, Michelle, Jerry, John

Members absent: Diego, Noelle, Tim

Guests: Jim, Barb

- 1. The minutes of 8-22-18 were corrected. This was moved, seconded, and passed. Corrected minutes will be sent out.
- 2. Financials: Jim presented and answered questions about the financials, highlighting \$1055 posted in membership dues. Moved, seconded, passed to accept the report.
- 3. Jazz Gumbo at The Old Goat was reviewed. Several changes will be made at the site to remedy first night problems. There will be a baby grand piano, a pared down menu, a new sound system, and more seating. After we receive a new seating chart Jim will revise the reservation procedures to include a cutoff time and reservation numbers for the first floor only. We will also comp 14 Beacon Hill residents at our next concert for difficulties they encountered at the first concert; John will inform Beacon Hill. These new arrangements will go out in an email to the members and Jim will let the web guy know of this.
- 4. Phone Tree: Kat has helped George set up a way to phone members of important developments like the ones at the Old Goat and weather and cancellation issues. Shannan will compose a message to phone our members re the Old Goat developments and George will arrange for volunteers from Noelle's list and board members to make phone calls.
- 5. Membership drive/perks: The drive will happen in January. Kat is following up on the site.
- 6. Technology/ Social media: Michelle will be working with Eddie and Diego on various social media fronts and also following up on the status of the possible perks for our members. They will explore how the perks can be used in our social media presence to attract and retain members
- 7. Monty Alexander concert: There is some concern that this concert is not selling enough tickets, as has happened once before. Spread the word.
- 8. Volunteer celebration review: All agreed it was a success with 15 people in attendance.
- 9. Planned Giving: We can and should be accepting bequeaths to WMJS. A named fund is being explored with the Grand Rapids Community Foundation, with the possible name of Betty Forrest Circle.
- 10. Union Member Grants: Jerry is in the process of pursuing this.
- 11. Minutes and financials on the web site. We will begin doing this now with the minutes and with the financials after Jim and Michelle devise a format.
- 12. Advertise for an African Tour including a jazz fest: The request for this will be considered for the next newsletter. Kat will follow up.
- 13. Next meeting: October 24, 2018 at Cooper's Landing