

West Michigan Jazz Society

Board Minutes

July 24, 2021 9:30 am
Zoom

I. Call to order/Roll Call 9:38AM

Present: Michelle Needham, Jordan VanHemert, Jake Vanderheyden, Jim Reed, Peni Reed, Shannan Denison, Mary Rademacher, Scott Freeman, Jan Basham

Absent: Kevin Jones, Tim Froncek, Dan Ohlman

II. Approval of minutes from last meeting

Jim motioned to approved, Michelle seconded. All in favor.

III. Review and Approval of Financials

WMJS is running a profit from donations in Q2 (the letter that was sent helped). In June, the award from Women who care really helped secure the bottom line for WMJS. Jim will provide financials soon as they are available. Jim also mentioned WMJS may be moving around funds into a new account to earn more interest on the balance.

IV. New business

A. Board Member Open Position – Jan Basham has agreed to run for the open position on the board. Vote needed to accept her as a board member.

All in favor. Motioned approved.

V. Open Business

A. Jazz at Millennium Park – Updates

1. Over 450 attendees at the park last week, numbers have overall seen a steady increase. The collection of donation each week is near ~\$1,000

2. Individuals with mobility issues have expressed concerns about the grass/slope on the amphitheater. Others have asked to be back in the pavilion.

3. WMJS has added a portable restroom near the stage area to help manage access.

4. Jake shared Facebook ad performance: over 25K reach, almost 800 event responses, 60+ shares of the event series. Currently spending \$25/week in local targeting but could do more. Shannan mentioned that hashtags could help connect.

5. A new T-shirt/uniform supplier is needed. Jake noted that Good Ink in Holland does fundraising online & does ship orders out.

B. Speaking of Jazz – To be resumed

1. Jordan noted that he will be resuming soon. After JITP ties up later this summer (August 23rd), it would be a good time to resume the series.
 2. Jordan and Kevin will work on booking guests to list in the next newsletter. Fundraising events/masterclasses (tickets) will help boost the series.
- C. Federal/State Grants – Jazz in the Park, Educational, Black History Month - tabled
- D. Noto's Supper Club – Update on resuming
1. Jim will get a final word from them as the industry has still been struggling to re-open.
- E. Musician of the Year Event Watermark Country Club – 12/6/21 – Paul Brewer Ok'd the date and will get people to perform with him
1. It will be a celebration party; it is a combination of MOY and the WMJS holiday party.
 2. Silent auction gifts need to start now, Shannan noted that a committee needs to be formed.
- F. Women Who Care Donation Update
1. They are still collecting funds. The granting committee still believes that WMJS may not fit their criteria for some of the funds awarded.
- G. Fundraising Event 2021 – Tabled until MOY is planned
- H. GRCCT – Art Prize Jam Sessions – 9/19, 9/26, 10/3 2-5pm (times still TBD)
1. WMJS can setup a table and a sign, whatever PR is needed was approved.
 2. WMJS to follow up by providing the house bands. The musicians who are comfortable with calling tunes in a combo setting.
 3. Event Contact: Matthew "**Monk Matthaeus**" Duncan
Hip Hop Association of Advancement and Education (HHAAE) Vice President & Co-Founder
Phone: 305-498-4201 Email: monkmatthaeus@gmail.com or visit www.hhaae.org
- I. Listening Room – Shannan update – tabled. Shannan will stop by and also speak with WYCE.

VI. WMJS Board Committee Updates

- A. Executive/Strategic Planning – Board President is the chair
1. By-Laws Review and Approval
 2. Discuss need to do committee meetings throughout the month to coordinate and come up with plans to bring to the board
 3. Reminder – committees should be meeting regularly outside of board meetings
- B. Nominating Committee – chair Mary Rademacher-Reed
1. Michelle noted that Charles Johnson was interested in joining the board if an opening is available.
 2. New board members are now active officers of WMJS (Scott and Jan).
- C. Jazz Program Committee – chair Jordan VanHemert working with Jerry Scott (volunteer)

1. The fall series will start booking soon. It will be the third Monday of the month in the fall/winter at the Casino club, with Jennifer Idema as the gumbo vendor again. The deal is the same as in the past.

2. Currently the series lineups are shared with the full board and budgets are approved by Jim.

3. The committee is open to any attendees, but the booking of musicians has authority delegated to them to book the bands.

D. Treasury Committee – chair Jim Reed

1. Planned Estate Giving – Shannan Denison – Update

2. John Miller has volunteered to continue work on the scholarship fund.

E. Marketing/Communications Committee – chair Jake Vanderheyden

1. Newsletter Update – will be published for a September – October

2. “One pager” mailing for August – jazz around West MI calendar, jam session dates, jazz gumbo dates, and Speaking of Jazz re-launch announcement. Target to send out within the next week to the printer so that members have a calendar for August.

F. Membership Committee – chair _____ with Lauren Starke (volunteer)

1. Setting up meeting to work on membership/volunteer needs and plans

2. Volunteer signup sheet

3. Potential volunteers reaching out – setup plan

G. Scholarship Committee – chair Jim Reed with John Miller (volunteer)

1. Ruben Stump, Houston Patton, and Christopher Corey – Scholarships awarded

H. Education Committee – chair _____

1. Michelle will speak with Tim about the committee, but Kevin may be a good candidate for the chair position.

VII. Adjournment 11:13 AM

A. Jan motioned to adjourn, Jim seconded. All in favor.

B. Next Meeting – August 28, 2021, 9:30am

VIII. Tabled Business for a Later Date

A. Fundraising Event 2022

B. Wine & Canvas Jazz Fundraiser

C. WKTV/WMJS – JazzWorks Program – Availability for meeting with Tom N

D. Private Home Concerts – Tabled due to reopening