

West Michigan Jazz Society

Board Meeting Minutes

December 18, 2021 9:30 am

Zoom

I. Call to order/Roll Call – **ADD IN TIMES**

Present: Jim Reed, Peni Reed, Michelle Needham, Jordan VanHemert, Jake Vanderheyden, Kevin Jones, Dan Ohlman, Jan Basham, Scott Freeman

Absent: Shannan Denison, Mary Rademacher

II. Approval of minutes from last meetings

Peni motioned to approve; Jan seconded. All in favor.

III. Review and Approval of Financials

Kevin motioned to approve; Scott seconded. All in favor.

IV. New business

A. Musician of the Year nominations need to start soon (potentially plan MOY event in May)

V. Open Business

A. Musician of the Year Event Watermark Country Club – Final Update

A.1. Unexpected expense was the rent for the room (\$1,000) which WMJS has not incurred in the past for the MOY banquet.

A.2. With the silent auction the event was near a break-even

A.3. 99 in attendance, 87 were paid attendees

B. Jazz Gumbos – 3rd Mondays except 12/21 thru May 22

B.1. Signup Genius for Board Members/Volunteers at Jazz Gumbos

B.2. WMJs to start promoting now

B.3. Send email for reserving a table - \$500 for 8 people (admission, food, drinks)

C. Speaking of Jazz

C.1. Focusing on February panels for Black History Month

C.2. Will resume every other week in January hopefully

D. Black History Month

GR Noir Event Saturday 2/12/22

D.1. Wendell Harrison and Pamela Wise Harrison Quintet - confirm \$1,000 amount

D.1.a) They will likely be guests for Speaking of Jazz in January for a special episode to help to promote the event

D.1.b) Jordan noted that we could use the interview in clips to help promote

D.2. Homewood Suites 2 rooms for 1 night – need Shannan to confirm

D.2.a) WMJS and Homewood Suites will be mentioned as sponsors of the event

D.3. GR Noir possible complimentary tickets – Use as membership incentive?

- D.3.a) Tickets will likely be \$60-75 value including a wine tasting and a meal
- D.3.b) Videos will be allowed from a phone but not a large live stream setup
- D.3.c) Kevin mentioned that 4-6 tickets may be available - TBA

Black History Month Postings

- A.1.a) Jake started a Google Doc; input is needed from the board and others for daily posts about Black musicians (local and national/past and present)

VI. WMJS Board Committee Updates

- A. Executive/Strategic Planning – Board President is the chair
 - A.1. By-Laws Review and Approval
- B. Nominating Committee – chair Mary Rademacher-Reed
 - B.1. Board Member Opening
 - B.2. MOY review meeting will be needed soon (posted on social media and website)
 - B.3. Website form for nomination needs to be added based on document from 2018 newsletter (remove requirement for “members only” to make nominations).
 - B.3.a) Deadline January 16th so that the board can approve a MOY at the next meeting.
- C. Jazz Program Committee – chair Jordan VanHemert – no update currently
- D. Treasury Committee – chair Jim Reed
 - D.1. Planned Estate Giving – Shannan Denison – Update
 - D.2. Need to meet and update people on account
- E. Marketing/Communications Committee – chair Jake Vanderheyden
 - E.1. Newsletter – February-March 2022 meeting TBD
 - E.2. Advertising
 - E.2.a) More investment will go a long way for gumbos in Jan & Feb with lighter historical attendance.
 - E.2.b) Jake will work with Jordan about advertising needs for Speaking of Jazz
 - E.2.c) Jake/Jim to discuss budgets for Q1 for advertising on Facebook for events
 - E.3. Facebook Donations – still pending
- F. Membership Committee – chair Scott Freeman with Lauren Starke (volunteer)
 - F.1. Update on membership renewals for 2022 – stickers ordered?
 - F.2. Volunteer signup sheet
 - F.3. Potential volunteers reaching out – setup plan
 - F.4. Membership drive postings are needed in January for renewals
 - F.4.a) Jake will send an email about renewals being due
- G. Scholarship Committee – chair Jim Reed with John Miller (volunteer) – no update currently
- H. Education Committee – chair Kevin Jones

- H.1. Kevin proposed funding for an educational event at Grand Rapids Christian
- H.2. Kevin is setting up a zoom meeting with Jim Sawyer soon to discuss more educational events
- H.3. Jordan reminded our board that we could start creating digital content for students as well.

VII. Adjournment, Next Meeting – January 22, 2022, 9:30am

Jim motioned to adjourn; Jake seconded. All in favor. **ADD IN TIMES**

VIII. Tabled Business for a Later Date

- A. WatercolorsGR July 2022
 - A.1. Need to set up another meeting with Renee Johnson.
 - A.2. They are working on their 501c3.Fundraising Event 2022
 - A.3. Event will be July 2022 in either Ah Nab Awen Park or Millennium Park
- B. Wine & Canvas Jazz Fundraiser
- C. WKTV/WMJS – JazzWorks Program – Availability for meeting with Tom N
- D. Private Home Concerts
- E. Listening Room – Shannan update