

## **2018 Jazz in the Park Program Sponsor (2 available) -- \$5,000**

There are only TWO 2018 Program Sponsor opportunities available for an investment of **\$5,000** each. Program Sponsors will receive the ***highest*** level of recognition amongst sponsors.

*Program Sponsors receive the opportunity for **Spotlight in promotional materials for ALL of the remaining WMJS events in 2016 including:***

- **Full page ad with prominent placement in our Jazz in the Park Summer Series Programs**
- **Social media, print, radio and any other media outlets for Jazz in the Park 2018**
  - **Name recognition in press releases and reviews for every concert.**
  - **Logo on event signage THROUGHOUT the 10 week concert series**
  - **A designated reserved seating area for 25 people at each concert the near the WMJS sales tent.\***

*\*Must pre-arrange with WMJS before each concert. If a concert date is canceled due to bad weather, we will continue to promote your company/organization at one of our fall concert dates.*

## **Concert Sponsor (10 available) -- \$1000**

There are Ten Title Sponsor opportunities available for an investment of \$1,000 each. One Title Sponsor will be highlighted at each concert in the series.

Title Sponsors receive the opportunity for:

- Spotlight in promotional materials leading up to their concert
- Featured as an “Event Partner” throughout web and social media.
- Name recognition in press releases for their designated concert.
- Logo on event signage THROUGHOUT the 10 Week summer concert series.
  - Half Page ad in Jazz in the Park Summer Series Program (*New this year!*)
  - Corporate Logo on Jazz in the Park Stage Banner at throughout the Series
  - Concert sponsors pick a concert to underwrite and will be the SOLE corporate presence at the event. Table, tent and other materials provided by the sponsor.

\*On your selected concert date your business presence is permitted. You may have a table with a tent. If the concert is canceled due to bad weather, we have set aside two rain dates which will be added to the end of our regularly scheduled series.

### **FRIENDS OF JAZZ AT THE PARK: \$500**

- Placement of name/corporate logo on WMJS website
- Quarter Page Ad in the Jazz in the Park Summer Series Program

### **AD COSTS:**

**¼ page** \$500 *ONLY \$50 per WEEK!*

**½ page** \$750 *ONLY \$75 per WEEK!*

**Full page** \$1000 *ONLY \$100 per WEEK!*

**PERSONAL DONATIONS**

**SUPPORT FROM OUR MEMBERS /PERSONAL PATRONS**

\$1000 Benefactor

\$500 Patron

\$100 Friend

A gift of **any** amount will be recognized in our Jazz in the Park Series Program throughout the summer. Members of the Jazz Society will be allowed to park FREE in the North lot of the Ford Museum by showing your WMJS membership card. West Michigan Jazz Society is a 501c3 non-profit organization and your contributions may be deductible as provided by the IRS code.



YES, I want to support the West Michigan Jazz Society's 2018 Summer Concert Series at Ah-Nab-Awen Park!

**Please indicate your preferred sponsorship level:**

<input type="checkbox"/>	Program Sponsor \$5,000
<input type="checkbox"/>	Concert Sponsor \$1,000 per scheduled concert (Please indicate preferred month)
<input type="checkbox"/>	Friends of Jazz in the Park \$500
<input type="checkbox"/>	Personal Donation (any amount)
PERSONAL DONATION: _____ (indicate amount)	
From: _____	

## Contact Information

Company Name:

(As you wish it to appear in promotional materials.)

Website:

Social Media Tags:

Name:

Phone:

Email:

Please email/mail this completed form with check to:

West Michigan Jazz Society

PO Box 150307

Grand Rapids, MI 49515

For more information or to provide particulars, please contact: Eddie Tadlock at (616) 742-6503 or via email at [etadlock@mac.com](mailto:etadlock@mac.com)

Or Shannan Denison at (616) 329-3143 via email at: [shannan\\_denison@yahoo.com](mailto:shannan_denison@yahoo.com)

AD SPECS FOR WMJS JAZZ IN THE PARK 2018

Back cover: full page with bleed: Image area is 5 1/2 x 8 1/2, but artwork needs to bleed an extra 1/8 on 3 sides.

Full page, no bleed: 5W x 8H

Half page, horizontal: 5W x 3 7/8H

Quarter page vertical: 2 1/4W x 3 7/8H

Quarter page horizontal: 1 3/4 x 5

**\*\* Please email [christheartist@gmail.com](mailto:christheartist@gmail.com) with file name when posted**

**PDF - Hi-Res Minimum 330DPI, press ready files.**

**TIFF - Must 3 7/8H be flattened and final, no layers. Hi-Res binary data, no compression**

**JPG/BMP PROOFS — All files should be supplied with an approved color proof at 175 line screen.**

**All files without a color proof will run to standard ink densities. WMJS will not be held liable for any misprints unless a proof is supplied.**

**DEADLINES FOR JAZZ IN THE PARK PROGRAMS:**

**June 8<sup>th</sup> 2018 First Printing**

**June 30<sup>th</sup> 2018 Second Printing**

**July 20<sup>th</sup> 2018 Final Printing**