

West Michigan Jazz Society presents

**THE PROGRESSIONS
JAZZ SERIES**

Kick Off on Mardi Gras 2019 March 5th with special music by
River Rogues Dixieland Band!

At the Nomad Gallery in Downtown Grand Rapids located at 74
Monroe Center.

This series will begin on March 26th and go through June 26th
2019, the 4th Tuesdays from 7-9 PM with doors open at 6:30 PM.

The purpose of the Progressions Jazz Series is to educate and entertain the discriminating music listener on the many different genres of jazz. The Nomad gallery in the old Morton hotel becomes a Chicago style listening room for two incredible 45 minute sets beginning at 7:00 PM on the 4th Tuesdays of the month beginning March 26th, 2019 and ending June 25th 2019.

2019 Progressions Jazz Series Sponsor (2 available) -- \$5,000

There are only TWO 2019 Program Sponsor opportunities available for an investment of \$5,000 each. Program Sponsors will receive the *highest* level of recognition amongst sponsors.

Program Sponsors receive the opportunity for Spotlight in promotional materials for ALL of the remaining WMJS events in 2019 including:

- Full page ad with prominent placement in our Progressions Jazz Series Program
- Social media, print, radio and any other media outlets for Progressions Jazz Series 2019
 - Name recognition in press releases and reviews for every concert.
 - Logo on event signage THROUGHOUT the 4 month concert series
 - A designated reserved seating area for 8 people at each concert. (\$400 value!)

**Must pre-arrange with WMJS before each concert. Names of attendees required.*

Title Sponsor-- \$1000

Title Sponsor opportunities are available for an investment of \$1,000 each. Title Sponsors will be highlighted at each concert in the series.

Title Sponsors receive the opportunity for:

- Spotlight in promotional materials leading up to their concert
- Featured as an “Event Partner” throughout web and social media.
- Name recognition in press releases for their designated concert.
- Logo on event signage THROUGHOUT the 4 Month concert series.
 - Half Page ad in the Progressions Jazz Series Program
 - Corporate Logo on Jazz running on multiple TVs throughout the Series
 - Concert sponsors pick a concert to underwrite and will be the SOLE corporate presence at the event. Table will be available for the sponsor. Sponsor is responsible for bringing their own marketing materials, tablecloth, signage, etc.

*On your selected concert date your business presence is permitted.

FRIENDS OF JAZZ \$500

- Placement of name/corporate logo on WMJS website
- Quarter Page Ad in the Progressions Jazz Series Program

PERSONAL DONATIONS

SUPPORT FROM OUR MEMBERS /PERSONAL PATRONS

\$1000 Benefactor

\$500 Patron

\$100 Friend

A gift of **any** amount will be recognized in our Progressions Jazz Series Program. West Michigan Jazz Society is a 501c3 non-profit organization and your contributions may be deductible as provided by the IRS code.



YES, I want to support the West Michigan Jazz Society's 2019

THE PROGRESSIONS JAZZ SERIES

Please indicate your preferred sponsorship level:

<input type="checkbox"/>	Program Sponsor \$5,000
<input type="checkbox"/>	
<input type="checkbox"/>	Concert Sponsor \$1,000 per scheduled concert (Please indicate

	preferred month)
	Friends of Jazz \$500
	Personal Donation (any amount)
<p>PERSONAL DONATION: _____ (indicate amount)</p> <p>From: _____</p>	
Contact Information	
Company Name:	
(As you wish it to appear in promotional materials.)	
Website:	
Social Media Tags:	
Name:	
Phone:	
Email:	

Please email/mail this completed form with check to:

West Michigan Jazz Society
PO Box 150307
Grand Rapids, MI 49515

For more information or to provide particulars, please contact:

Shannan Denison at (616) 329-3143 via email at:
shannan_denison@yahoo.com

AD SPECS FOR WMJS PROGRESSIONS JAZZ PROGRAM

Back cover: full page with bleed: Image area is 5 1/2 x 8 1/2, but artwork needs to bleed an extra 1/8 on 3 sides.

Full page, no bleed: 5W x 8H

Half page, horizontal: 5W x 3 7/8H

Quarter page vertical: 2 1/4W x 3 7/8H

Quarter page horizontal: 1 3/4 x 5

**** Please email mackvdesigns@gmail.com with file name when posted**

PDF - Hi-Res Minimum 330DPI, press ready files.

TIFF - Must 3 7/8H be flattened and final, no layers. Hi-Res binary data, no compression

JPG/BMP PROOFS — All files should be supplied with an approved color proof at 175 line screen.

All files without a color proof will run to standard ink densities. WMJS will not be held liable for any misprints unless a proof is supplied.