



WEST MICHIGAN JAZZ SOCIETY PRESENTS

JAZZ
IN THE PARK

**MONDAY NIGHTS IN THE
SUMMER 6:30 - 8:30**

Monday night Jazz in the Park is back for a new season of outdoor concerts that continue to draw record crowds in Grand Rapids!

In its 21st year, The West Michigan Jazz Society has been producing jazz concerts that are a tradition on the summer events calendar and one of the most popular events in the city.

This season Jazz in the Park will take place at the beautiful Millennium Park just south west of downtown. WMJS has secured a total of 10 event dates where the community and visitors alike, can come together and listen to the classic sounds of America's original genre of music....Jazz!

The 2021 Jazz in the Park Concert Series will run from June 7th through August 12th. Shows run from 6:30-8:30.

June 7th - Mary Rademacher

June 14th - Paul Brewer

June 21st - Paul Keller with the Rosanno Sportiello Trio

June 28th - Micheal Doyle with Big Band Nouveau

July 5th - OFF

July 12th - Dave Proulx with Fred Knapp and Dave Rosin

July 19th - Benje Daneman and The Kanola Dixieland Band

July 26th - Grupo Latin Soul

August 2nd - Greg Miller

August 9th - Dave Collee Quartet with Ginny Dusseau, Eric Throne and Bob Nixon

August 16th - Bob Nixon and the GRJO

Attendance for each concert ranges from 1,500 – 3,000 people each Monday night. The concert series has a rich history of word-of-mouth advertising that has brought successful community engagement over the years. In addition, we are broadening the reach of the series with our new media partners and anticipate that our attendance will continue to grow in our new location.

Special Thanks to:

- WYCE
- Blue Lake Radio
- WGVU



2021 Program Sponsor (2 available) -- \$5,000

There are only TWO 2021 Program Sponsor opportunities available for an investment of \$5,000 each. Program Sponsors will receive the *highest* level of recognition amongst sponsors.

*Program Sponsors receive the opportunity for **Spotlight in promotional materials for ALL of the remaining WMJS events in 2021 including:***

- Full page ad with prominent placement in our Jazz in the Park Summer Series Programs
- Social media, print, radio and any other media outlets for Jazz in the Park 2021
 - Name recognition in press releases and reviews for every concert.
 - Logo on event signage THROUGHOUT the 10 week concert series
 - A designated reserved seating area for 25 people at each concert the near the WMJS information booth.*

**Must pre-arrange with WMJS before each concert. If a concert date is canceled due to bad weather, we will continue to promote your company/organization at one of our fall concert dates.*

Concert Sponsor (10 available) -- \$1000

There are Ten Title Sponsor opportunities available for an investment of \$1,000 each. One Title Sponsor will be highlighted at each concert in the series.

Title Sponsors receive the opportunity for:

- Spotlight in promotional materials leading up to their concert
- Featured as an “Event Partner” throughout web and social media.
- Name recognition in press releases for their designated concert.

- Logo on event signage THROUGHOUT the 10 Week summer concert series.
 - Half Page ad in Jazz in the Park Summer Series Program
 - Corporate Logo on Jazz in the Park Stage Banner at throughout the Series
 - Concert sponsors pick a concert to underwrite and will be the SOLE corporate presence at the event. Table, tent and other materials provided by the sponsor.

*On your selected concert date your business presence is permitted. You may have a table with a tent. If the concert is canceled due to bad weather, we have set aside two rain dates which will be added to the end of our regularly scheduled series.

FRIENDS OF JAZZ AT THE PARK: \$500

- Placement of name/corporate logo on WMJS website
- Half Page Ad in the Jazz in the Park Summer Series Program

AD COSTS:

¼ page \$250

½ page \$500

Full page \$750

PERSONAL DONATIONS

SUPPORT FROM OUR MEMBERS /PERSONAL PATRONS

\$1000 Benefactor

\$500 Patron

\$250 Corporate Friend (link listed on website for a year)

\$100 Friend

A gift of *any* amount will be recognized in our Jazz in the Park Series Program throughout the summer. Members of the Jazz Society will be given preferred parking next to the Grant Pavilion by showing your WMJS membership card. West Michigan Jazz Society is a 501c3 non-profit organization and your contributions may be deductible as provided by the IRS code.



YES, I want to support the West Michigan Jazz Society's 2021 Summer Concert Series at Millennium Park!

Please indicate your preferred sponsorship level:

<input type="checkbox"/>	Program Sponsor \$5,000
<input type="checkbox"/>	Concert Sponsor \$1,000 per scheduled concert (Please indicate preferred date)
<input type="checkbox"/>	Friends of Jazz in the Park \$500
<input type="checkbox"/>	Personal Donation (any amount)
<p>PERSONAL DONATION: _____ (indicate amount)</p> <p>From: _____</p>	
Contact Information	
Company Name:	
(As you wish it to appear in promotional materials.)	
Website:	

Social Media Tags:
Name:
Phone:
Email:

Please email/mail this completed form with check to:

<p>West Michigan Jazz Society PO Box 150307 Grand Rapids, MI 49515</p>

For more information or to provide particulars, please contact:

Shannan Denison at (616) 329-3143 via email at:
shannan_denison@yahoo.com

AD SPECS FOR WMJS JAZZ IN THE PARK 2021

Back cover: full page with bleed: Image area is 5 1/2 x 8 1/2, but artwork needs to bleed an extra 1/8 on 3 sides.

Full page, no bleed: 5W x 8H

Half page, horizontal: 5W x 3 7/8H

Quarter page vertical: 2 1/4W x 3 7/8H

Quarter page horizontal: 1 3/4 x 5

**** Please email Shannan_denison@yahoo.com with file name when posted**

PDF - Hi-Res Minimum 330DPI, press ready files.

TIFF - Must 3 7/8H be flattened and final, no layers. Hi-Res binary data, no compression

JPG/BMP PROOFS — All files should be supplied with an approved color proof at 175 line screen.

All files without a color proof will run to standard ink densities. WMJS will not be held liable for any misprints unless a proof is supplied.

DEADLINES FOR JAZZ IN THE PARK PROGRAMS:

June 1st 2021 First Printing

June 30th 2021 Second Printing

July 20th 2021 Final Printing