



WEST MICHIGAN JAZZ SOCIETY PRESENTS

JAZZ
IN THE PARK

**MONDAY NIGHTS IN THE
SUMMER 6:30 - 8:30**

Dear Friends of Jazz,

We are writing to you today to request your generous support for the 25th anniversary of Jazz in the Park, a beloved community event presented by the West Michigan Jazz Society (WMJS). For a quarter of a century, Jazz in the Park has brought the joy of live jazz music to the heart of our city, providing free concerts to thousands of residents and visitors alike.

This milestone year is particularly special as we celebrate not only the longevity of this cherished event but also the rich history of jazz in West Michigan. We are thrilled to honor this legacy by recognizing an exceptional individual as our Musician of the Year. This prestigious award celebrates the outstanding contributions of a local jazz artist who has enriched our community through their talent, dedication, and passion for this art form.

Your sponsorship will play a vital role in making this 25th-anniversary celebration a resounding success.

With your support, we can:

- Continue to provide free, high-quality jazz concerts to the public, ensuring that this vibrant art form remains accessible to all.
- Honor our Musician of the Year in a fitting tribute, acknowledging their remarkable achievements and inspiring future generations of jazz musicians.
- Enhance the Jazz in the Park experience with special programming, including guest performances, educational workshops, and interactive exhibits.
- Promote the event widely, attracting a diverse audience and showcasing the vitality of the West Michigan jazz scene.

We offer a range of sponsorship levels to suit your philanthropic goals. Each level includes valuable benefits such as:

- Recognition in event programs, promotional materials, and on our website.
- Logo placement on stage banners and event signage.
- VIP access to exclusive events and receptions.
- Opportunities to engage with our audience and promote your brand.
- We have attached a sponsorship package outlining the various levels and associated benefits.

We would be delighted to discuss these options with you in more detail and answer any questions you may have.

Thank you for considering this request. Your support would be instrumental in making the 25th anniversary of Jazz in the Park a truly memorable occasion. Together, we can celebrate the power of jazz to unite our community and inspire us all.

Sincerely,

Shannan Denison, President
West Michigan Jazz Society

Monday night Jazz in the Park is back for a new season of outdoor concerts that continue to draw record crowds in Grand Rapids!

In its 25th year, The West Michigan Jazz Society has been producing jazz concerts that are a tradition on the summer events calendar and one of the most popular events in the city.

This season Jazz in the Park will take place at the beautiful Millennium Park just south west of downtown. WMJS has secured a total of 10 event dates where the community and visitors alike, can come together and listen to the classic sounds of America’s original genre of music....Jazz!

Jazz in the Park 2025

June 2	Northview HS Jazz Band	June 23	Mark Kahny Group (Quintet)
June 9	Kevin Jones Quintet	June 30	Tom Knific Quintet
June 16	Seulah Noh Jazz Orchestra		
July 7	Benje Daneman and Kanola Band	August 4	GRJO Grand Rapids Jazz Orchestra
July 14	Olivia Van Goor Quartet	August 11	Rain Date
July 21	Tommy Pancy Octet	August 18	Rain Date
July 28	Houston Patton Quartet	August 25	Rain Date

Attendance for each concert ranges from 1,500 – 3,000 people each Monday night. The concert series has a rich history of word-of-mouth advertising that has brought successful community engagement over the years. In addition, we are broadening the reach of the series with our new media partners and anticipate that our attendance will continue to grow in our new location.

Special Thanks to:

- WYCE
- Blue Lake Radio
- WGVU



2025 Program Sponsor (2 available) -- \$5,000

There are only TWO 2025 Program Sponsor opportunities available for an investment of **\$5,000** each. Program Sponsors will receive the **highest** level of recognition amongst sponsors.

*Program Sponsors receive the opportunity for **Spotlight in promotional materials for ALL of the remaining WMJS events in 2025 including:***

- Full page ad with prominent placement in our Jazz in the Park Summer Series Programs
- Social media, print, radio and any other media outlets for Jazz in the Park 2025
 - Name recognition in press releases and reviews for every concert.
 - Logo on event signage THROUGHOUT the 10 week concert series
 - A designated reserved seating area for 25 people at each concert the near the WMJS information booth.*

**Must pre-arrange with WMJS before each concert. If a concert date is canceled due to bad weather, we will continue to promote your company/organization at one of our fall concert dates.*

Concert Sponsor (10 available) -- \$1000

There are Ten Title Sponsor opportunities available for an investment of \$1,000 each. One Title Sponsor will be highlighted at each concert in the series.

Title Sponsors receive the opportunity for:

- Spotlight in promotional materials leading up to their concert
- Featured as an “Event Partner” throughout web and social media.
- Name recognition in press releases for their designated concert.
- Logo on event signage THROUGHOUT the 10 Week summer concert series.

- Half Page ad in Jazz in the Park Summer Series Program
- Corporate Logo on Jazz in the Park Stage Banner at throughout the Series
- Concert sponsors pick a concert to underwrite and will be the SOLE corporate presence at the event. Table, tent and other materials provided by the sponsor.

*On your selected concert date your business presence is permitted. You may have a table with a tent. If the concert is canceled due to bad weather, we have set aside two rain dates which will be added to the end of our regularly scheduled series.

FRIENDS OF JAZZ AT THE PARK: \$500

- Placement of name/corporate logo on WMJS website
- Half Page Ad in the Jazz in the Park Summer Series Program

AD COSTS:

¼ page \$250

½ page \$500

Full page \$750

PERSONAL DONATIONS

SUPPORT FROM OUR MEMBERS /PERSONAL PATRONS

\$1000 Benefactor

\$500 Patron

\$250 Corporate Friend (link listed on website for a year)

\$100 Friend

A gift of **any** amount will be recognized in our Jazz in the Park Series Program throughout the summer. Members of the Jazz Society will be given preferred parking next to the Grant Pavilion by showing your WMJS

membership card. West Michigan Jazz Society is a 501c3 non-profit organization and your contributions may be deductible as provided by the IRS code.



YES, I want to support the West Michigan Jazz Society's 2025 Summer Concert Series at Millennium Park!

Please indicate your preferred sponsorship level:

<input type="checkbox"/>	Program Sponsor \$5,000
<input type="checkbox"/>	Concert Sponsor \$1,000 per scheduled concert (Please indicate preferred date)
<input type="checkbox"/>	Friends of Jazz in the Park \$500
<input type="checkbox"/>	Personal Donation (any amount)
PERSONAL DONATION: _____ (indicate amount)	
From: _____	
Contact Information	
Company Name:	
(As you wish it to appear in promotional materials.)	
Website:	
Social Media Tags:	
Name:	

Phone:
Email:

Please email/mail this completed form with check to:

West Michigan Jazz Society PO Box 150307 Grand Rapids, MI 49515
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For more information or to provide particulars, please contact:

Shannan Denison at (616) 329-3143 via email at:
president@wmichjazz.org

AD SPECS FOR WMJS JAZZ IN THE PARK 2023

Back cover: full page with bleed: Image area is 5 1/2 x 8 1/2, but artwork needs to bleed an extra 1/8 on 3 sides.

Full page, no bleed: 5W x 8H

Half page, horizontal: 5W x 3 7/8H

Quarter page vertical: 2 1/4W x 3 7/8H

Quarter page horizontal: 1 3/4 x 5

**** Please email president@wmichjazz.org with file name when posted**

PDF - Hi-Res Minimum 330DPI, press ready files.

TIFF - Must 3 7/8H be flattened and final, no layers. Hi-Res binary data, no compression

JPG/BMP PROOFS — All files should be supplied with an approved color proof at 175 line screen.

All files without a color proof will run to standard ink densities. WMJS will not be held liable for any misprints unless a proof is supplied.

DEADLINES FOR JAZZ IN THE PARK PROGRAMS:

June 1st 2025 First Printing

June 30th 2025 Second Printing

July 20th 2025 Final Printing